

Ratecard

Standard advertisement types with run of network

Type	Dimensions	CPM	Max file size
Super banner	970x250	£14.00	100k
Skyscraper	300x600	£10.00	100k
Medium rectangle	300x250	£8.00	80k

Mobile/ tablet advertisement opportunities

Type	Dimensions	CPM	Max file size
Medium rectangle	250x250	£7.00	80k
Medium banner	468x60	£7.00	80k

Website Sponsorship with run of network

Type	Dimensions	Per calendar month	Max file size
Top banner	Max 150x90	£350.00	50k
Bottom banner	Max 150x90	£200.00	50k

Sponsored articles

Type	Details	Online for 2 years
Sponsored news article	Including images & links	£130.00

Further Information

For other opportunities such as integrated social media campaigns please contact the sales team

Email advertising@harrogate-news.co.uk

Telephone: 07474 658 740

CPM cost per thousand page impressions

Typical daily page views are 8,000 over all platforms

